



For Immediate Release

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Vision Announces Acquisition of The Rymac Agency

March 2010 – Cedar Knolls, NJ – Vision Creative Group along with The RyMac Agency, is pleased to announce a merger of the two agencies. The RyMac Agency is one of the strongest specialized advertising agencies on the East Coast. This exciting alliance brings together two strong, strategic and well positioned agencies that will offer businesses an even higher level of innovative, cutting edge advertising and creative marketing services.

Established in 1987, The RyMac Agency is a full service advertising and public relations firm that focuses specifically on the building/remodeling products and kitchen and bath industries. "We understand the industry distribution channels, and know these markets," says Dave Ryan, President, The RyMac Agency. "We have served the kitchen & bath and building product markets for over 20 years. This alliance affords us even greater capabilities for our clients particularly in the internet strategies area."

In March 2010, The RyMac Agency will relocate to Vision Creative Group's new Cedar Knolls headquarters and integrate services with Vision's operation. The addition of resources offered by Vision will enable The RyMac Agency to provide clients with the increased people power of a larger media group. This alliance will compliment both account services as well as talented creative teams.

About Vision Creative Group

Vision Creative Group is an award winning, full-service advertising agency, integrating traditional, direct, online and social media as well as packaging and point of purchase. Experienced, talented and easy to work with, Vision Creative Group services a roster of well-known clients including: Casio USA, Ferrero USA, Wyeth Consumer Healthcare, Hasbro, Unilever, Disney, Prestige Brands, Magyar Banks and more.

Formed in 1987 and located in Cedar Knolls, NJ, Vision was recently ranked "#9 of the top 50 Advertising Agencies in New Jersey", by NJ BIZ in their "2010 Book of Lists". For more information please visit www.visioncreativegroup.com.