



For Immediate Release

Contact: Andrew Bittman, Vision Creative Group

Phone 973.984.3454

Email abittman@visioncreativegroup.com

COMET AND VISION CREATIVE GROUP TEAM UP, TO CLEAN UP!

November 2005 - Cedar Knolls, NJ – Vision Creative Group, Inc., is proud to announce the launch of the Comet cleaner website. This website launch accomplishes an important brand initiative for the Comet brand since Prestige Brands merged with The Spic and Span Company and MedTech, Inc.

Over the past 4 years, Vision Creative Group and Prestige Brands have worked on many challenging and innovative projects. The Comet website is the latest installment of web work that Vision Creative Group has developed for Prestige Brands. Other sites include the Prestige Brands corporate site at www.prestigebrandsinc.com and individual brand sites such as www.spicnspan.com, www.newskinproducts.com and www.denorex.com.

Andrew Bittman, President of Vision Creative Group said: "We were very excited to work with Prestige Brands on the launch of the new Comet site. Vision has enjoyed a growing relationship with Prestige Brands, Inc., and this launch has allowed us to work on another exciting website in their ever-growing brand portfolio."

Vision Creative Group, a Traditional Advertising and Interactive Agency, offers a wide range of creative, marketing and online services to national and international consumer product and business-to-business companies. Formed in 1987 and located in Cedar Knolls, NJ, Vision was ranked as the number 26 Advertising Agency in New Jersey by *njbiz* in their 2005-2006 Book of Lists.